



Dairy Management Academy

Learn. Lead. Invest in your career.



**NEXT
PROGRAMME
STARTS
JANUARY
2027**

*For dairy staff looking to build confidence,
knowledge and herd performance.*

Delivered by

Kingshay and



Dairy Management Academy is the leading training programme for ambitious young dairy professionals to develop their herd management skills alongside their work, to progress herd productivity and sustainability.

What is the Dairy Management Academy?

Dairy Management Academy is a leading herd management training programme for ambitious young dairy professionals, the farmers and managers of the future, to develop their herd management skills alongside their work.

Delivered by industry experts, **the intensive one year course combines classroom learning, on-farm workshops and practical experience.** Participants will build the skills and confidence to manage the modern dairy herd, while developing lasting industry connections through networking, peer-to-peer learning, and a four day overseas study tour that provides an international perspective on dairy farming.

Why join the Dairy Management Academy?

Expert Mentoring



Structured Modules



Career Development



Global Dairy Insights



“

DMA helped me towards herd management, giving me a business focus to bring to the herds I work with. - Rosemary, Lancashire

DMA has given me the tools I need to progress my career.

- Laura, Dumfries

“

DMA has given me the confidence to make decisions and my opinion more valid.

- Matt, Somerset

“ Coming from a small family dairy farm into a large scale 500 cow organic unit, the DMA course certainly helped me navigate and overcome the challenges that a new manager would face. After interacting with professionals and students on the course, visiting farms and finishing off with the Italian study tour, I came out from this experience with wider knowledge, new skills and the ability to manage a modern dairy herd with confidence.

- Tom, Yorkshire

Meet the Trainers...

Ian Lindsay

Business Development Director, LKL Services

Not from a farming background, Ian has worked on some of the most respected herds in the UK. He is passionate about developing people in the dairy sector and is founder of the DMA and national herdspeople's conference.

Ian has a particular fondness for people and cow behaviour and brings practical farming experience, people management and international dairy knowledge. Through the DMA he shares practical leadership, communication and management skills with the cows and the team, helping current and future managers build proactive teams and successful herds.



Michael Head (a.k.a. Spike)

Training Consultant, Kingshay

BSc (Hons) BVetMed CertCHP DBR MRCVS

Hands On Training's Lead Trainer, Spike is passionate about educating the next generation of farmers and those new to the industry. He makes the learning process both practical and fun and ensures all participants receive a positive and engaging learning experience when attending any Kingshay Training course.

Michael's career has focused on farm animal clinical practice with a dairy focus, together with a national reputation for providing farmer training.



Sarah Bolt

Technical Knowledge Exchange Manager, Kingshay

BSc (Hons) Agric. MSc Animal Behaviour

Sarah is driven by a desire to use her facilitation and coaching skills to inspire, influence, and motivate positive change on farms, helping to create a profitable and sustainable future.

Sarah has worked in the agricultural sector for over 30 years. Her roles have included technical sales and advisory positions, giving her a broad understanding of the dairy industry. Sarah's main areas of interest include youngstock, soils, and milk quality. She has also studied Holistic Management to help farmers regenerate and improve soil health.



... plus other leading industry professionals.

A 12-month programme to develop herd management skills in these essential topics...

**Cow
Comfort &
Environment**

**Mobility &
Foot Health**

**Dairy
Costings**

**Soils &
Forage
Production**

**Grazing
Management**

**Calf Rearing
& Heifers**

Semester 1

Semester 2



*

JAN



FEB



MAR



APR



MAY



JUN

KEY:



Management Topics



Soils, Forage & Feeding



Cow Topics



In person Event



Online Event



Two day in person events:

- a mix of on farm and classroom sessions
- in depth and interactive discussion
- share and inspire

Meals and one night's accommodation are included. Excludes travel.

* Timings of course modules subject to change.

8 DAYS
Face to Face

8 SESSIONS
Online

4 DAYS
Euro Tour



Fertility & Herd Health

Nutrition & Feeding

European Study Tour

Final Assessment

Financial Management

Communication & Leadership

Semester 3

Semester 4



JUL



AUG



SEP



OCT



NOV



DEC



Enjoy engaging, interactive online sessions

- participative Teams events, discussing topics with industry experts.

Participants will have access to all learning materials in an online portal.



Four day European Study Tour

- experience dairying overseas
- a mix of informative farm visits, inspirational speakers and enjoyable social events.

Meals and accommodation are covered. Excludes flights and UK travel.

FOLLOW US ON SOCIAL MEDIA

@KINGSHAYFARMING AND @LKLSERVICESTLD

Developing Tomorrow's Dairy Managers

- ✓ **Build confidence as a future herd manager.** Develop the skills to make informed decisions and take greater responsibility within your business.
- ✓ **Learn from leading industry experts.** Benefit from the knowledge and experience of respected dairy specialists, and visit successful farm businesses.
- ✓ **Improve herd performance.** Gain practical, evidence-based knowledge covering the key drivers to farm profitability.
- ✓ **Develop leadership & communication skills.** Learn how to lead teams effectively, communicate with confidence and drive positive change on farm.
- ✓ **Expand your professional network.** Build lasting relationships with like-minded dairy professionals and industry leaders from across the UK.
- ✓ **Gain a global perspective.** Experience innovative dairy systems and farming practices through the overseas study tour.



Delivered by

Kingshay

and

At Kingshay, our focus has always been on supporting dairy farmers to build profitable and sustainable businesses for the future. We know that people are the key to achieving this, and investing in the development of farm staff is essential for the long-term success of the industry. The Dairy Management Academy equips the next generation of herd managers with the technical, practical and leadership skills needed to confidently manage modern dairy herds and drive performance on farm.



LKL have been at the forefront of providing professional dairy farm staff since 1951. A lot has changed since then in the way we feed our cows, breed our cows and manage the team around them. The DMA program is a crucial offering that can give the next generation of herd managers all the tools and insights they need to proactively manage the modern cow, helping not only them in their career development, but their farms towards a more profitable and sustainable businesses.



Please fill in the whole form using a ball point pen and send it to:

Kingshay FREEPOST
(BS9062) Bridge Farm
Glastonbury
Somerset
BA6 8ZZ

Name(s) of Account Holder(s)

Bank/Building Society Account Number

Branch Sort Code

To: The Manager

Name and full postal address of your Bank or Building Society

Bank/Building Society

Postcode

Reference

Banks and Building Societies may not accept Direct Debit Instructions for some types of account

Instructions to your Bank
or Building Society to pay
by Direct Debit

Service user number

8 3 0 0 3 7

For Kingshay official use only. This is not part of the instructions to your bank or building society.

Instruction to your Bank or Building Society

Please pay Kingshay Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with Kingshay and, if so, details will be passed electronically to my Bank or Building Society.

Signature

Date

DDI1 5/15

This guarantee should be detached and retained by the payer.

The Direct Debit Guarantee

This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.

- If there are any changes to the amount, date or frequency of your Direct Debit Kingshay will notify you at least 10 working days in advance of your account being debited or as otherwise agreed. If you request Kingshay to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit, by Kingshay or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society.
- If you receive a refund you are not entitled to, you must pay it back when Kingshay asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.

Sign up Form

About the person attending the Dairy Management Academy

Name _____

Address _____

Postcode _____ Tel _____

Email _____

About the person / business for billing purposes

Name _____ Business Name _____

Address _____

Postcode _____ Tel _____

Email _____

The Dairy Management Academy costs £4,500 +VAT per person.

I/we agree to pay a 20% deposit of £900 + VAT per candidate to secure a place, followed by 10 monthly Direct Debit payments of £360 + VAT per candidate.

Fees include accommodation and meals, but excludes European tour flights and event travel in the UK.

Signed:
(Bill payer)

Date:

Please note: Places will not be secured until the deposit payment and a signed Direct Debit mandate is received.

Please return your completed form and signed Direct Debit form via post or email to:

Kingshay

FREEPOST (BS9062)

Glastonbury

Somerset

BA6 8ZZ

Tel: 01458 851555

Email: training@kingshay.co.uk

Website: www.kingshay.com/training