# Kingshay HEAT DETECTION SURVEY

For our latest "Tried & Tested" report we are evaluating HEAT DETECTION AIDS and methods. The report will include, product comparisons, practical farmer opinions and detailed costings, allowing you to make more informed purchasing decisions.

Please complete the survey below, letting us know your thoughts on the heat detection devices you are using and return it to the freepost address overleaf.  Alternatively complete on line at Kingshay.co.uk.
**On completion of the report we will send you a £10 Kingshay Voucher, to show our thanks.**

## YOUR DETAILS

1  Your Name .................................    Address ...........................................................................

Postcode.................................    Phone Number ...................................   Email ...........................………

## HERD AND CALVING DETAILS

| 2 **Herd Details** | **12 Month Average** |
| --- | --- |
| Number of dairy cows | |
| Annual yield (litres/cow) | |
| Current calving index (days) | |
| Number cows culled for infertility (if known) | |
| Voluntary waiting period (days) | |

| 3 **Calving Pattern** | **No of Cows & Heifers** (approx.) |
| --- | --- |
| Spring *(Feb to Apr)* | |
| Summer *(May to Jul)* | |
| Autumn *(Aug to Oct)* | |
| Winter *(Nov to Jan)* | |

## HEAT DETECTION

| 4 **Which heat detection methods do you currently use?** | Visual Detection | Kamar | Chalk | Scratch Card | Paint | Vasecto-mised Bull | RMS | Pedometer / Activity Meter |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| % of Cows applied on | | | | | | | | |
| % of Youngstock applied on | | | | | | | | |
| Make / manufacturer | | | | | | | | |
| Year started using | | | | | | | | |
| Frequency of monitoring *(times per day)* | | | | | | | | |
| Night heat check carried out | | | | | | | | |
| 5 **Reason for choice** (✓ all that apply) | | | | | | | | |
| Cost effective | | | | | | | | |
| Supplier | | | | | | | | |
| Recommended | | | | | | | | |
| Convenience / saves time | | | | | | | | |
| Ease of use | | | | | | | | |
| Effectiveness & reliability | | | | | | | | |
| 6 **Your opinions -** Score each heat detection method *(1 = Poor to 5 = Very Good)* | | | | | | | | |
| Easy to attach/apply | | | | | | | | |
| Easy to interpret results | | | | | | | | |
| Easy to train staff | | | | | | | | |
| Accuracy of suggested heats | | | | | | | | |
| Reliability of equipment | | | | | | | | |
| Value for money | | | | | | | | |
| **OVERALL RATING** (1 to 5) | | | | | | | | |
| 7 **Would you recommend to another farmer?** Yes/No | | | | | | | | |

## MEASURING FERTILITY

**8** **Which Fertility Measurements do you monitor & how important are they?**
Please ✓ appropriate boxes

| | Low ⟷ High | | | | | Your further comments |
|---|---|---|---|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | |
| Calving index | | | | | | |
| Conception rate | | | | | | |
| 100 day in calf rate | | | | | | |
| 200 day not in calf rate | | | | | | |
| Submission / Heat detection rate | | | | | | |
| 80 day submission rate | | | | | | |
| Pregnancy rate | | | | | | |

## PEDOMETER / ACTIVITY METER    FURTHER DETAILS

**9** **Your equipment details** (please tick ✓)

Neck activity ☐      Leg activity ☐

**10** **Additional information** gathered from electronic monitoring (e.g. cudding rate or low activity) ☐

**11** **Is your equipment integrated with other management tools?** (Please tick ✓)

Parlour software ☐      Shedding gate ☐

Auto ID ☐      Other ☐

Other (please state)……………………………………………..

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**12** **Purchase method** (Please tick ✓)

Purchase ☐      Finance ☐      Rent/Hire ☐

**13** **Cost per cow** (excl. VAT)   £ ☐

**14** **Annual service cost** (excl. VAT)   £ ☐

**15** **% Grant funded** (if applicable) ☐

**16** **Estimated life expectancy of equipment** (Please tick ✓)

Less than 5 years ☐      5 to 10 years ☐      More than 10 years ☐

## YOUR COMMENTS

**FURTHER COMMENTS ON YOUR HEAT DETECTION METHODS**

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**Kingshay, FREEPOST (BS9062), Glastonbury, Somerset, BA6 8ZZ**

**A £10 Kingshay voucher for you….** As a thank you for completing this survey