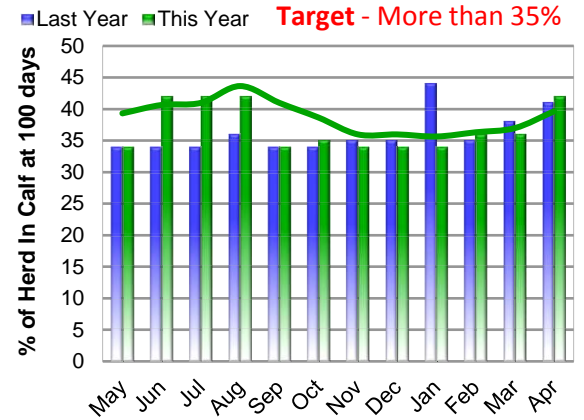


Name: Joe Brown

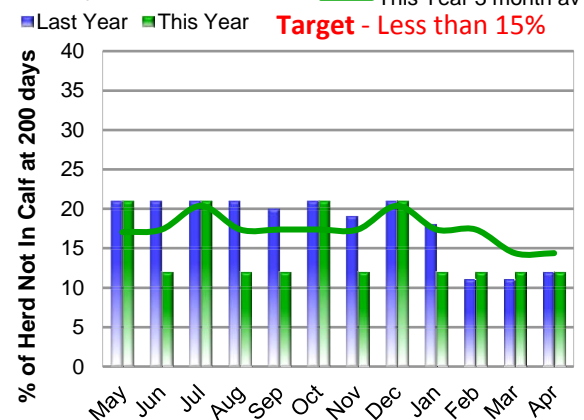
Number: BA7520 Demo Herd

FERTILITY REPORT

100 Day In Calf Rate % — This Year 3 month av

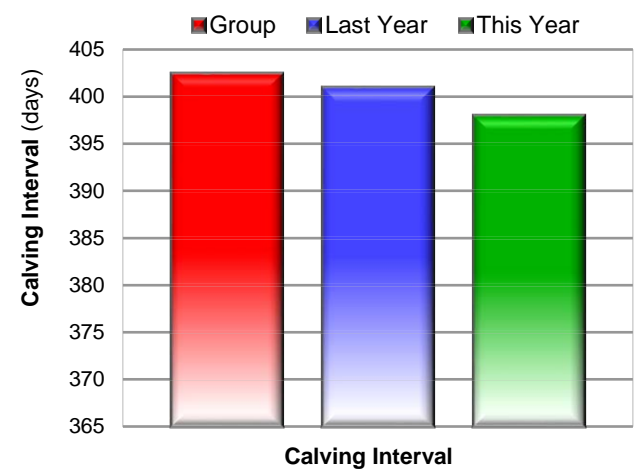


200 Day Not In Calf Rate % — This Year 3 month av

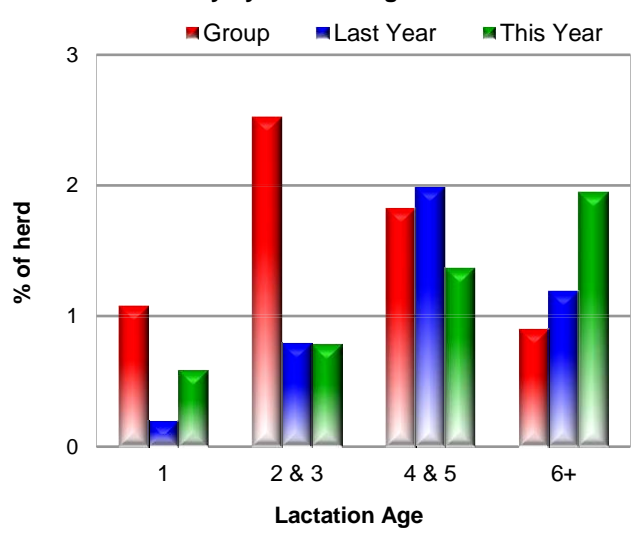


Group	Rolling 12 month results	Last Year	This Year
Herd details			
284	Herd size	504	513
8,816	Yield per cow (litres)	9,559	9,431
216	Milk Urea (mg/l)	235	187
6.4%	Infertility Culling Rate (% of herd)	4.2%	4.7%
Fertility details			
403	Calving Interval (days)	401	398
72	Days to First Service	81	78
2.7	Services per Conception	3.3	3.6
38%	Conception Rate (%)	33%	31%
41%	100 Day In Calf Rate (%)	41%	42%
18%	200 Day Not In Calf Rate (%)	12%	12%
Financial Impact of Infertility (£ per cow)			
£79	Calving Interval *	£77	£58
£18	Services per Conception	£30	£36
£107	Culling for Infertility	£90	£100
TOTAL INFERTILITY COST			
	Infertility cost for your herd (£)	£98,720	£99,325
£205	Cost per cow (£)	£196	£194
2.3	Overall Infertility Cost per Litre	2.0	2.1

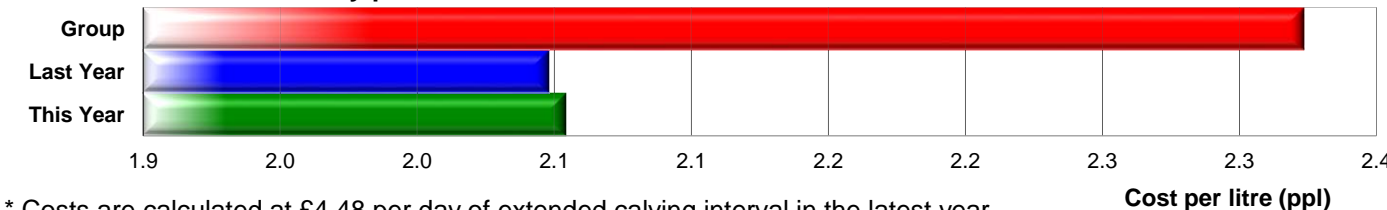
Calving Interval (days)



Culls for Infertility by lactation age



Calculated Cost of Infertility per Litre



* Costs are calculated at £4.48 per day of extended calving interval in the latest year

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