

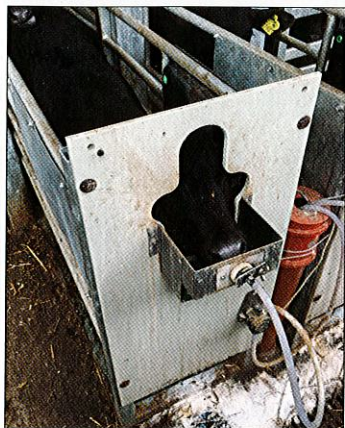
Tried and Tested: Milk feeders

Following our Tried and Tested survey with Kingshay on cow wearable technology (results in the next issue of British Dairying), we're excited to launch our next independent farm equipment review series - this time focusing on automatic milk feeders for calves.

Dairy farmers want real, unbiased reviews of farm equipment and that's why British Dairying has partnered with dairy consultant Kingshay to bring you farm-tested, farmer-reviewed insights into the equipment you rely on every day.

Automatic milk feeders have revolutionised calf rearing by improving feeding accuracy, labour efficiency, and calf growth rates. But with so many options on the market, how do you know which one is right for your system? That's where Tried and Tested comes in.

Kingshay's Tried and Tested reports have earned a reputation as the 'Which? magazine for dairy farmers', providing evidence-based, practical evaluations of farm equipment. And like all our reviews, we'll be focusing on ease of use, durability and reliability, efficiency



Got an automatic milk feeder?

and performance, as well as cost effectiveness. Each product will be scored based on farmer feedback, ensuring that real-world experience drives recommendations. "There's no better way to assess a product

than to hear directly from the people using it," says Sarah Bolt, Technical Knowledge Exchange Manager at Kingshay.

"We'd love to hear about your experiences."

"Farmers who have used automatic milk feeders in different systems can provide invaluable insights into their strengths and weaknesses." Peer reviews are particularly crucial for high-value investments like automatic milk feeders. By sharing experiences, dairy farmers can help each other make smarter, more confident purchasing decisions - potentially

saving both time and money. Have you purchased an automatic milk feeder in the past 10 years? We need your input!

We'd love to hear about your experiences; the good, the bad, and the unexpected. Your insights will contribute to a review that helps farmers across the industry make informed choices.

To take part in this Tried and Tested report, please visit <https://forms.office.com/e/nPPDccQaG7> Everyone completing a survey will be entered into a prize draw to win a £100 Amazon voucher.



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